



ESCUELA UNIVERSITARIA  
DE ARTES. MADRID

## Intellectual Property Law

COURSE GUIDE

BACHELOR'S IN PERFORMING ARTS AND SCREEN ACTING  
COURSE 2026/2027



Universidad  
Rey Juan Carlos

## Course data

|                 |                 |
|-----------------|-----------------|
| <i>Duration</i> | Annual          |
| <i>Credits</i>  | 3 ECTS          |
| <i>Modality</i> | In-person       |
| <i>Language</i> | English         |
| <i>Faculty</i>  | Performing Arts |
| <i>Teacher</i>  | José Rubira     |

## Course presentation

Study of the basic concepts of law and intellectual property, especially those related to artistic, audiovisual and scenic creation. The course also provides students with an introduction to the legal framework for the production of works in our country is framed.

## Student competencies

|      |                                                                                                                                                                                                                                                      |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CG01 | Manage information from different sources and apply it to the area of stage and screen acting.                                                                                                                                                       |
| CG06 | Develop in professional practice a professional ethic based on esthetic, environmental and diversity observation and sensibility.                                                                                                                    |
| CG07 | Understand one's professional activity as a tool to raise awareness of the importance of artistic creation and its impact in the development of sociocultural values.                                                                                |
| CG08 | Present in a written and spoken way the content and objectives of one's professional activity both to a non-professional public and to a specialized one, using correct technical and general vocabulary, both in Spanish and in a foreign language. |
| CG09 | Know different study and research methodologies for expanding the ability to a continuous development and innovation in one's activity within the performing arts and audiovisual industries.                                                        |
| CE13 | Understand the rules and laws that regulate and affect the professional activity and its contents.                                                                                                                                                   |
| CE15 | Acquire the tools that are necessary in the creation and management of cultural industries related to the stage and audiovisual environment.                                                                                                         |

## Learning outcomes

Upon completion of this course, each student must be able to:

1. Identify existing intellectual property legislation as it relates to the Performing Arts and Acting.
2. Know author's rights, their scope and related rights and their application in practice.
3. Interpret the main legal instruments that regulate the assignment of intellectual rights.

4. Prepare the tools used in the negotiation of artist contracts.
5. Know the main aspects of international property rights assignment.
6. Organize the phases of artistic creation from a legal standpoint.
7. Know the collective management of author's rights.
8. Know how to manage the area of intellectual property for team projects.
9. Know the systems of protection of intellectual property rights.
10. Understand the legal framework governing image rights and their practical application in artistic activity.

## Teaching methodology

|     |                                               |
|-----|-----------------------------------------------|
| MD1 | Participatory lecture.                        |
| MD2 | Case studies and debate.                      |
| MD3 | Problem resolution and discussion of results. |
| MD5 | Cooperative and collaborative learning.       |
| MD6 | Tutorials and guidance.                       |

## Course content

|         |                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Content | <ol style="list-style-type: none"> <li>1. Introduction to law. Industrial and intellectual property.</li> <li>2. The work and its protection.</li> <li>3. Author's rights.</li> <li>4. Related rights.</li> <li>5. Transmission and infringement of intellectual property rights.</li> <li>6. Intellectual property and the Internet. Free licences and creative commons.</li> <li>7. Other rights related to the artist. Image rights.</li> </ol> |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Actividades formativas

|     |                                                                                                                    |          |
|-----|--------------------------------------------------------------------------------------------------------------------|----------|
| AF1 | Theoretical and practical classes.                                                                                 | 15 hours |
| AF2 | Classroom/laboratory exercises and practicals.                                                                     | 6 hours  |
| AF4 | Art appreciation activities: attendance at seminars, visits to exhibitions or viewing of visual/audiovisual works. | 6 hours  |
| AF7 | Evaluation.                                                                                                        | 3 hours  |
| AF8 | Self-study of theoretical content and independent preparation of practical work and activities.                    | 60 hours |

\* The hours assigned to the different learning activities may vary depending on the academic needs of the course, the group or the teaching team.

## Assessment

### GENERAL ASSESSMENT CRITERIA

#### ATTENDANCE

The classes are in-person, and attendance is mandatory, as it is a determining factor in the continuous assessment system, as well as in class attitude and participation. However, in exceptional cases due to health situations or family reconciliation, students may request online access as a methodological adaptation (for more information, please contact the student department).

#### MARKS

Continuous Assessment is a comprehensive assessment of each student's results judged on the assessment criteria described in the following section, on a scale of 0 to 10 as provided in current legislation.

Students wishing to bring up their grade in the extraordinary/re-assessment period must first contact the Registrar's Office to expressly waive in writing all of the marks they obtained in the regular assessment period. Their final assessment mark will be the mark obtained in re-assessment.

#### SPELLING AND EXPRESSION

The grading of written examinations and assignments will consider spelling, grammar, and clarity of expression. Errors in spelling, punctuation, and writing style may negatively affect the final grade, depending on their nature, frequency, and severity.

#### UNIVERSITY WRITTEN REPORTS

These must have a title page, table of contents and bibliography listing at least 4 sources. These works must be original. Excerpts from other authors must be properly cited. Demonstrable plagiarism is an academic offense. If one student copies the work of another student, both shall be held accountable.

### SPECIFIC ASSESSMENT CRITERIA

#### REGULAR ASSESSMENT PERIOD

The teaching team will provide the details/specifications on the content or submission of assessment tasks; this information will be given in class or in a document made available to the student on the Virtual Course Space (in Spanish, *Aula Virtual*).

Assignments that are not submitted within the established deadlines for Re-evaluable criteria may be considered as 'Not Submitted' (NP). These may either be submitted and evaluated during the extraordinary assessment period, or receive a grade of 0 to be factored into the average, if the instructor deems it appropriate for reasons of feasibility and/or academic coherence. Unsubmitted assignments belonging to Non-Re-evaluable criteria will receive a grade of 0.

| Assessment task (*) | Revaluable/non-revaluable | Minimum mark yes/no | % of final mark |
|---------------------|---------------------------|---------------------|-----------------|
|---------------------|---------------------------|---------------------|-----------------|

|                                                                                                  |                |     |      |
|--------------------------------------------------------------------------------------------------|----------------|-----|------|
| SE1<br>In-class tests and examinations (oral and/or written).                                    | Revaluable     | Yes | 45%  |
| SE2<br>Assignments and projects.                                                                 | Revaluable     | Yes | 20%  |
| SE3<br>Continuous assessment: weekly tasks and homework, periodical reports, problem resolution. | Non-revaluable | No  | 25%  |
| SE5<br>Attitude and participation.                                                               | Non-revaluable | No  | 10%  |
|                                                                                                  |                |     | 100% |

(\*) Records and evidence of all of the assessment tasks (writings, recordings, etc.) listed in this table will be kept and filed in the Registrar's Office.

#### EXTRAORDINARY/RE-ASSESSMENT PERIOD

Students who have not passed the course during the regular assessment period may choose one of the following extraordinary assessment options:

- **Option 1: Criterion-based reassessment.** Assessment will be limited exclusively to the reassessable criteria that were not passed during the regular assessment period. The reassessment activity will be of the same nature as the original one (exam, assignment, etc.). The grades obtained in the ordinary assessment period for non-reassessable criteria (provided the minimum passing grade was achieved) will be retained and included in the weighted calculation of the final extraordinary assessment grade.
- **Option 2: Comprehensive reassessment.** Students may complete a single assessment activity accounting for 100% of the extraordinary assessment. The nature of this activity will be determined by the instructor and may include an oral or written examination, submission of a portfolio, theoretical and/or practical assignments, or other equivalent forms of assessment.

The instructor must communicate both Option 1 and Option 2 for the extraordinary assessment through the course notice board on the virtual campus at least 10 days prior to the extraordinary assessment date.

Students must respond to this communication via the virtual campus notice board, indicating their choice of Option 1 or Option 2, at least 3 days prior to the extraordinary assessment date. If a student does not respond, the instructor will automatically apply Option 2 (a single assessment activity accounting for 100% of the extraordinary assessment).

#### REVIEW OF ASSESSMENT MARKS

As set out in the TAI School of the Arts Student Handbook.

## Resources

### REQUIRED BIBLIOGRAPHY

Law 17/2001, of 7 December, on Trademarks. Official State Gazette (Boletín Oficial del Estado), No. 294, 8 December 2001.

Organic Law 1/1982, of 5 May, on the Civil Protection of the Right to Honor, Personal and Family Privacy, and One's Own Image. Official State Gazette (Boletín Oficial del Estado), No. 115, 14 May 1982.

Royal Legislative Decree 1/1996, of 12 April, approving the Consolidated Text of the Intellectual Property Law, regularizing, clarifying, and harmonizing the legal provisions in force on the subject. Official State Gazette (Boletín Oficial del Estado), No. 97, 22 April 1996.

### RECOMMENDED BIBLIOGRAPHY

Barberán Molina, P. (2020). Propiedad Intelectual para Estudios de Grado. Tecnos. (for students able to read Spanish).

Bercovitz Rodríguez Cano, R. y otros. (2019). Manual de Propiedad Intelectual (9a ed.). Tirant lo Blanch. (for students able to read Spanish).

Richard E, Caves, (2000) Copyright and the Creative Industries

### RECOMMENDED WEBSITES

Ministerio de Cultura. (s.f.). Ministerio de Cultura. <https://www.cultura.gob.es/portada.html>

Ministerio de Industria y Turismo. (s.f.). Oficina Española de Patentes y Marcas. <https://www.oepm.es/es/> Comunidad de Madrid. (s.f.).

Registro Territorial de la Propiedad Intelectual. <https://www.comunidad.madrid/inversion/inicia-desarrolla-tu-empresa/registro-territorial-propiedad-intelectual>

### REQUIRED MATERIALS FOR THE COURSE

Pen and paper or a digital tool to take notes.