



ESCUELA UNIVERSITARIA
DE ARTES @ taiarts.com
RECOLETOS-22 MADRID



Universidad
Rey Juan Carlos

Professional ethics and equality

COURSE GUIDE

BACHELOR IN FILMMAKING

Course 2023/2024

Course data

<i>Duration</i>	Annual
<i>Credits</i>	6 ECTS
<i>Modality</i>	In-person
<i>Language</i>	English
<i>Faculty</i>	Filmmaking

Course presentation

The course works on the awareness of the expressive tools of each artistic discipline, and the ability to create and dialogue. Students manage their own creative project through to its completion, with teamwork, leadership and by relinquishing individual vision in favour of the result of the project, search for an individual and collective language, ethical values, shared responsibilities, creative freedom, critical thought and self-criticism.

Student competencies

<i>Competency Code</i>	<i>Description</i>
CG01	Utilize different historical, sociologic, cultural and/or artistic sources in the creation of audiovisual projects.
CG02	Know the different tools and languages of film, to apply them in audiovisual projects..
CG03	Know the codes of ethics and deontology applicable to the audiovisual industry.
CG07	Know the different study and research methodologies that enable the continuous development and innovation of an activity within the audiovisual industry.
CG08	Develop critical discourse in the field of audiovisual creation with attention to cultural, social and artistic changes.
CG09	Know the legal framework and regulations that control and determine the professional activity and its content.
CE01	Understand the history, evolution and contribution of film from the perspective of aesthetics, society and ethics.
CE04	Understand filmmaking in an open, multi-directional manner, from the forms and formats that are intrinsically related to the entertainment industry, to more expressive manifestations that explore avant-garde aesthetics and/or auteur philosophies.

CE05	Understand filmmaking in relation to the contemporary artistic and cultural panorama.
CE07	Understand the importance of the various roles, tasks and responsibilities related to the development of audiovisual projects.

Learning outcomes

Upon completion of this course, each student must be able to:

- 01- Distinguish, analyze and describe the tools applied to the works used as case research
- 02- Apply and adapt those tools to resolve other cases.
- 03- Organize a group to defend points of view and accept criticisms, while developing its own critiques in order to organize the group and complete the given exercises, working together.
- 04- Combine concepts and tools in the planning of a work, through completion, respecting agreed upon deadlines and conditions.
- 05- Justify and defend, both verbally and in writing, solutions adopted by contrast to those of their classmates and the reference cases, in order to defend their own work.
- 06- Analyze and reflect on ethical values and principles, their importance and relevance in today's world.
- 07- Identify one's responsibilities as an artist and cultural worker, principles, moral and social responsibilities and the problems one might encounter.

Teaching methodology

<i>MD1</i>	Participatory lecture.
<i>MD2</i>	Problem resolution and discussion of results.
<i>MD4</i>	Aprendizaje por proyectos.
<i>MD5</i>	Aprendizaje cooperativo y colaborativo.
<i>MD6</i>	Tutorías académicas.

Course content

<i>Content</i>	<p>Practical theory:</p> <ol style="list-style-type: none"> 1. Deontology and rules-based ethics. 2. Art social group and its principal characteristics. 3. Diachrony. 4. Synchrony. 5. Communication in Art. 6. My aptitudes and attitudes. 7. Create, Grow and Believe. 8. Teamwork. 9. From group to team. 10. The Maslow pyramid. <p>Practice:</p> <ol style="list-style-type: none"> 11. Producing and directing an art project. 12. Teamwork.
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	<ul style="list-style-type: none"> 13. Multidisciplinary art. 14. Development of the imagination. 15. Exploration of the imagination. 16. Expressive tools. 17. Analysis of artists, collectives, performance and/or exhibition spaces and festivals of the various fields of art.
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Learning activities

<i>AF1</i>	Theory and combination theory-practice learning.	18 h
<i>AF3</i>	Design and execution of art creation projects (individual or group projects)	27 h
<i>AF4</i>	Arts appreciation activities: seminars, visits to exhibitions or viewings of visual/audiovisual works.	3 h
<i>AF6</i>	Research activities: search and selection of documentation, reading of support materials and bibliographic and visual references.	50 h
<i>AF7</i>	Assessment	3 h
<i>AF8</i>	Self-study of theoretical content and autonomous assignment work and practical activities.	70 h

** The hours assigned to the different learning activities may vary depending on the academic needs of the course, the group or the teaching team.*

Assessment

GENERAL ASSESSMENT CRITERIA

CONTINUOUS ASSESSMENT SYSTEM

Non-attendance to more than 20% of class sessions and activities may lead to failure of the course and disqualification from the regular assessment period. The teaching team decides how this rule is applied.

MARKS

Continuous Assessment is a comprehensive assessment of each student's results judged on the assessment criteria described in the following section, on a scale of 0 to 10 as provided in current legislation.

Students wishing to bring up their grade in the extraordinary/re-assessment period must first contact the Registrar's Office to expressly waive in writing all of the marks they obtained in the regular assessment period. Their final assessment mark will be the mark obtained in re-assessment.

SPELLING AND EXPRESSION

Spelling and written expression are taken into account in the marking of written examinations and assignments. Written examinations cannot contain more than 2 spelling errors or 10 accent errors (omitted or misplaced). Assignments completed outside of the classroom may not contain more than 1 error.

UNIVERSITY WRITTEN REPORTS

These must have a title page, table of contents and bibliography listing at least 4 sources. These works must be original. Excerpts from other authors must be properly cited. Demonstrable plagiarism is an academic offence. If one student copies the work of another student, both shall be held accountable.

SPECIFIC ASSESSMENT CRITERIA

REGULAR ASSESSMENT PERIOD

In this course, absence to more than 20% of class sessions and activities will lead to failure of the course and disqualification from the regular assessment period. SÍ NO

A minimum mark of 5.0 on all assessment tasks is required. If the mark obtained on any one of the assessment tasks is below that minimum, the weighted average mark for this course will not be calculated.

The teaching team will provide the details/specifications on the content or submission of assessment tasks; this information will be given in class or in a document made available to the student on the Virtual Course Space (in Spanish, *Aula Virtual*).

In submitting assignments, students must meet the deadlines set by the teaching team.

<i>Assessment task (*)</i>	<i>Task description</i>	<i>% of final mark</i>
SE2 Assignments and projects.	Final presentation of the chosen creative process, its staging and the whole production required for its presentation.	30%
SE3 Continuous assessment: weekly tasks and homework, periodical reports, problem resolution.	Presentation of the various proposed tasks, and oral defence of them. Final Report.	40%
SE5 Attitude and participation.	Attitude in class, participation in debates and oral presentations during the creative process.	30%
		100%

(*) Records and evidence of all of the assessment tasks (writings, recordings, etc.) listed in this table will be kept and filed in the Registrar's Office.

EXTRAORDINARY/RE-ASSESSMENT PERIOD

Students that do not pass the course in the term it is delivered can attempt again in the extraordinary/re-assessment period, except in cases where the characteristics of the course make this impossible.

The teaching team will inform the student of the assessment tasks that will need to be done in re-assessment. The teaching team can decide whether to maintain the marks of 5.0 and above the student received over the course and in the regular assessment period.

REVIEW OF ASSESSMENT MARKS

As set out in the TAI School of the Arts Student Handbook.

Resources

RECOMMENDED BIBLIOGRAPHY

RECOMMENDED FILMOGRAPHY

RECOMMENDED WEBSITES

REQUIRED MATERIALS FOR THE COURSE

VISITS, MASTER CLASSES, EVENTS AND ADDITIONAL WORKSHOPS

Programmed by TAI and related to the course.