



ESCUELA UNIVERSITARIA
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RECOLETOS-22 MADRID



Universidad
Rey Juan Carlos

Audiovisual production

COURSE GUIDE

BACHELOR IN FILMMAKING

Course 2023/2024

Course data

<i>Duration</i>	Annual
<i>Credits</i>	3 ECTS
<i>Modality</i>	In-person
<i>Language</i>	English
<i>Faculty</i>	Filmmaking

Course presentation

Introduction to the phases of the production process, from the development of the idea to the distribution and presentation of the film piece. The new models of film production in national and international markets: legal aspects, needs and obligations.

Student competencies

<i>Competency Code</i>	<i>Description</i>
CG01	Utilize different historical, sociologic, cultural and/or artistic sources in the creation of audiovisual projects.
CG02	Know the different tools and languages of film, to apply them in audiovisual projects..
CG03	Know the codes of ethics and deontology applicable to the audiovisual industry.
CG04	Know the various applications of the technological resources from the field of audiovisual creation.
CG05	Understand the concepts of photography, the creation of the film image and audiovisual language from an artistic and technical perspective.
CG06	Develop in professional practice a professional ethic based on esthetic, environmental and diversity observation and sensibility.
CG09	Know the legal framework and regulations that control and determine the professional activity and its content.
CE02	Understand the essentials and specificities of an audiovisual project in its different formats, genres and typologies.
CE03	Know the production workflows of the audiovisual industry.
CE04	Understand filmmaking in an open, multi-directional manner, from the forms and formats that are intrinsically related to the entertainment industry, to more expressive manifestations that explore avant-garde aesthetics and/or auteur philosophies.

CE07	Understand the importance of the various roles, tasks and responsibilities related to the development of audiovisual projects.
CE11	Comprehensively design and direct an audiovisual production through project planning, budget execution, control of technical resources and team management.
CE13	

Learning outcomes

Upon completion of this course, each student must be able to:

01. Understand and define the phases of film production from the development of the idea to distribution and screening of the film.
02. Recognize and clearly define the various departments in cinema, and the competencies of the various specializations within the production department.
03. Interpret and draft the main paperwork used in a film project.
04. Have a sense of the major funding programs and channels in Spain and around the world.
05. Identify the main organisms and institutions related to film production.
06. Draft, present and defend a production dossier.

Teaching methodology

<i>MD1</i>	Participatory masterclass.
<i>MD2</i>	Case studies and discussion.
<i>MD3</i>	Problem resolution and discussion of results.
<i>MD5</i>	Cooperative and collaborative learning.
<i>MD6</i>	Tutoring and monitoring.

Course content

<i>Content</i>	<ol style="list-style-type: none"> 1. Definition of the audiovisual industry. Figures within the production organizational chart. 2. Budget structures. Financial models in the audiovisual industry. 3. Phases of film/audiovisual production: preproduction, production and postproduction. 4. The production team: departments, professions and competencies. Inter-departmental relations. The cast. 5. Material and technical production means. 6. Essential paperwork in audiovisual production: dossier, itemized budget, production schedule, shooting schedule, call sheets.
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Learning activities

<i>AF1</i>	Theoretical and theoretical-practical classes.	15 h
<i>AF2</i>	Classroom/laboratory exercises and practicals.	6 h
<i>AF3</i>	Design and execution of artistic creation projects (individual or group).	3 h
<i>AF5</i>	Search and selection of documentation, reading of supporting material and bibliographic and visual references.	20 h
<i>AF6</i>	Academic tutoring.	3 h
<i>AF7</i>	Evaluation.	3 h
<i>AF8</i>	Self-study of theoretical content and independent preparation of practical work and activities.	40 h

** The distribution of hours between training activities may undergo changes due to the academic needs of the course, the group and/or the teaching team.*

Assessment

GENERAL ASSESSMENT CRITERIA

CONTINUOUS ASSESSMENT SYSTEM

Non-attendance to more than 20% of class sessions and activities may lead to failure of the course and disqualification from the regular assessment period. The teaching team decides how this rule is applied.

MARKS

Continuous Assessment is a comprehensive assessment of each student's results judged on the assessment criteria described in the following section, on a scale of 0 to 10 as provided in current legislation.

Students wishing to bring up their grade in the extraordinary/re-assessment period must first contact the Registrar's Office to expressly waive in writing all of the marks they obtained in the regular assessment period. Their final assessment mark will be the mark obtained in re-assessment.

SPELLING AND EXPRESSION

Spelling and written expression are taken into account in the marking of written examinations and assignments. Written examinations cannot contain more than 2 spelling errors or 10 accent errors (omitted or misplaced). Assignments completed outside of the classroom may not contain more than 1 error.

UNIVERSITY WRITTEN REPORTS

These must have a title page, table of contents and bibliography listing at least 4 sources. These works must be original. Excerpts from other authors must be properly cited. Demonstrable plagiarism is an academic offence. If one student copies the work of another student, both shall be held accountable.

SPECIFIC ASSESSMENT CRITERIA

REGULAR ASSESSMENT PERIOD

In this course, absence to more than 20% of class sessions and activities will lead to failure of the course and disqualification from the regular assessment period. SÍ NO

A minimum mark of 5.0 on all assessment tasks is required. If the mark obtained on any one of the assessment tasks is below that minimum, the weighted average mark for this course will not be calculated.

The teaching team will provide the details/specifications on the content or submission of assessment tasks; this information will be given in class or in a document made available to the student on the Virtual Course Space (in Spanish, *Aula Virtual*).

In submitting assignments, students must meet the deadlines set by the teaching team.

<i>Assessment task (*)</i>	<i>Task description</i>	<i>% of final mark</i>
SE2 Evaluation of works and projects.	Assessment of tasks and projects.	50%
SE3 Continuous assessment: weekly tasks and homework, periodical reports, problem resolution.	Continuous assessment: weekly tasks and homework, periodical reports, problem resolution.	40%
SE5 Attitude and participation.	Attitude and participation.	10%
		100%

() Evidence of all of the assessment tasks (writings, recordings, etc.) listed in this table will be kept and filed in the Registrar's Office.*

EXTRAORDINARY/RE-ASSESSMENT PERIOD

Students that do not pass the course in the term it is delivered can attempt again in the extraordinary/re-assessment period, except in cases where the characteristics of the course make this impossible.

The teaching team will inform the student of the assessment tasks that will need to be done in re-assessment. The teaching team can decide whether to maintain the marks of 5.0 and above the student received over the course and in the regular assessment period.

REVIEW OF ASSESSMENT MARKS

As set out in the TAI School of the Arts Student Handbook.

Resources

RECOMMENDED BIBLIOGRAPHY

RECOMMENDED FILMOGRAPHY

RECOMMENDED WEBSITES

REQUIRED MATERIALS FOR THE COURSE

VISITS, MASTER CLASSES, EVENTS AND ADDITIONAL WORKSHOPS

Programmed by TAI and related to the course.